IN THE CLAIMS

Please amend claims as follows:

1. (Currently amended) A method to manage mass publication delivery, the method comprising:

content publishers, who publish electronic publications, registering the electronic publications with a server accessible by a plurality of clients;

the server storing the registered electronic publications in a database;

~~maintaining a database of registered electronic publications for a plurality of clients;~~

the server placing ~~receiving input from a user to place~~ one or more of the registered electronic publications on one of a subscribed and unsubscribed list based on input from a user;

configuring the plurality ~~a set~~ of clients to query the database to determine if a publication addressed to at least one of the plurality of clients ~~received~~ is registered~~,~~

~~wherein the publication is from a content publisher and is addressed to at least one of the set of clients~~; and

delivering the publication to an inbox associated with the at least one of the plurality [[set]] of clients if the publication is registered and is on the subscribed list.

2. (Canceled).

3. (Previously presented) The method of claim 1, wherein the delivering includes delivering if the publication has not been placed on the unsubscribed list.

4. (Previously presented) The method of claim 1, further comprising configuring each client to perform an authentication operation to authenticate the content publisher.

5. (Original) The method of claim 4, wherein the authentication operation comprises sending authentication information received from the content publisher to the server for verification of the authentication information.

6. (Original) The method of claim 1, wherein the publication includes a mass email publication.

7. (Currently amended) A computer-readable storage medium having stored there on a sequence of instructions which when executed by a computer, causes the computer to perform a method to manage mass publication delivery, the method comprising:

content publishers, who publish electronic publications, registering the electronic publications with a server accessible by a plurality of clients;

the server storing the registered electronic publications in a database;

~~maintaining a database of registered electronic publications for a plurality of clients;~~

the server placing ~~receiving input from a user to place~~ one or more of the registered electronic publications on one of a subscribed and unsubscribed list based on input from a user;

configuring the plurality ~~a set~~ of clients to query the database to determine if a publication addressed to at least one of the plurality of clients ~~received~~ is registered~~;~~

~~wherein the publication is from a content publisher and is addressed to at least one of the set of clients~~; and

delivering the publication to an inbox associated with the at least one of the plurality [[set]] of clients if the publication is registered and is on the subscribed list.

8. (Canceled).

9. (Previously presented) The computer-readable storage medium of claim 7, wherein the delivery comprises delivering if the publication has not been placed on the unsubscribed list.

10. (Previously presented) The computer-readable storage medium of claim 7, the method comprises configuring each client to perform an authentication operation to authenticate the content publisher.

11. (Previously presented) The computer-readable storage medium of claim 10, wherein the authentication operation comprises sending authentication information

received from the content publisher to the server for verification of the authentication information.

12. (Previously presented) The computer-readable storage medium of claim 7, wherein the publication includes a mass email publication.

13. (Currently amended) A system to manage mass publication delivery, the system comprising:

a processor; and

a memory coupled to the processor, the memory storing instructions which when executed by the processor cause the processor to perform a method, comprising:

content publishers, who publish electronic publications, registering the electronic publications with a server accessible by a plurality of clients;

the server storing the registered electronic publications in a database;

~~maintaining a database of registered electronic publications for a plurality of clients;~~

the server placing ~~receiving input from a user to place~~ one or more of the registered electronic publications on one of a subscribed and unsubscribed list based on input from a user;

configuring the plurality ~~a set~~ of clients to query the database to determine if a publication addressed to at least one of the plurality of clients ~~received~~ is registered~~,~~

~~wherein the publication is from a content publisher and is addressed to at least one of the set of clients~~; and

delivering the publication to an inbox associated with the at least one of the plurality [[set]] of clients if the publication is registered and is on the subscribed list.

14. (Canceled).

15. (Previously presented) The system of claim 13, wherein the delivering comprises delivering if the publication has not been placed on the unsubscribed list.

16. (Previously presented) The system of claim 13, further comprising configuring each client to perform an authentication operation to authenticate the content publisher.

17. (Original) The system of claim 16, wherein the authentication operation comprises sending authentication information received from the content publisher to the server for verification of the authentication information.

18. (Original) The system of claim 13, wherein the publication includes a mass email publication.

19. (Currently amended) A method to filter electronic publication, the method comprising:

content publishers, who publish electronic publications, registering the electronic publications with a server accessible by a plurality of clients;

for each of the electronic publications, the server randomly assigning a unique address to a respective content publisher, assigning an identification to a respective publication, and storing only the unique address, the identification, and a name of the respective publication in a database;

receiving at a client an electronic publication from a content publisher; and

determining if the content publisher has registered the electronic publication with the server ~~at a system for a community of users~~, wherein the ~~system maintains a~~ database further stores ~~of registered publications,~~ a subscribed list comprising a first set of electronic publications for which a subscription is unblocked and thus allowed to reach an inbox of the client[[,]] and an unsubscribed list comprising a second set of electronic publications for which a subscription is blocked and are to be deleted instead of being placed in the inbox of the client.

20. (Currently amended) The method of claim 19, wherein the determining if the content publisher has registered the electronic publication with the server ~~at the system~~ comprises:

computing a signature of the publication; and

sending the signature to the system to check if a signature corresponds to a registered publication.

21. (Previously presented) The method of claim 19, wherein the system is remote from the client.

22. (Currently amended) The method of claim 19, further comprising:

placing the publication in an inbox of the client if the publication is registered with the server ~~at the system~~ and is on the subscribed list.

23. (Currently amended) A method to manage mass publication deliver, the method comprising:

content publishers, who publish electronic publications, registering the publications with a server accessible by a plurality of clients;

for each of the publications, the server randomly assigning a unique address to a respective content publisher, assigning an identification to a respective publication, and storing only the unique address, the identification, and a name of the respective publication in a database;

~~maintaining a database of registered publications;~~

receiving a request from a client to determine if a publication identified in the request is registered with the server;

checking if the publication is registered with the server; and

sending a result of the checking to the client.

24. (Previously presented) The method of claim 23, further comprising:

receiving input from a plurality of separate clients; and

computing an index for each registered publication based on the input, wherein the index provides an indication of how many users in a community of users have indicated that the registered publication is unwanted.

25. (Previously presented) The method of claim 24, further comprising sending the index to the client.